

Syril Pecson

HONOLULU, HI ♦ SYRILPECSON.COM ♦ SYRIL.PECSON8@GMAIL.COM

PROFESSIONAL SUMMARY

Syril Pecson is a 2D animator and illustrator influenced by their upbringing in the Philippines and Hawai‘i. Specializing in animation and character design, his work explores themes of identity, emotion, and community. With experience in collaborative projects and a strong foundation in tools like Adobe Creative Suite and ToonBoom Harmony, he aims to create meaningful and engaging visual stories.

EXPERIENCE

2D ANIMATOR (INDEPENDENT CONTRACTOR)

JULY 2024 - PRESENT

COLLABORATIVE EFFORTS ANIMATION | “MOTION”

- ♦ Collaborated with the animation team to develop and produce high-quality 2D animations.
- ♦ Submitted weekly deliverables in a timely manner, meeting deadlines.

SOCIAL MEDIA COORDINATOR

MAY 2026 - PRESENT

HYPERSPECTIVE

- ♦ Collaborated with creative directors to ensure all visual narratives strictly met institutional brand standards and project deadlines.
- ♦ Conceptualized and storyboarded targeted social media ad campaigns, translating complex institutional messaging into visually compelling, multi-platform narrative concepts.
- ♦ Designed high-fidelity static graphics and dynamic video assets optimized across diverse social platforms to maximize brand visibility and aesthetic consistency.
- ♦ Engineered viewer-centric motion graphics and illustrations engineered to capture audience attention within the first 3 seconds, directly boosting viewer retention and ad engagement rates.

PRODUCTION ASSISTANT INTERN

MAY 2023 - MAY 2023

ENTERTAINMENT PARTNERS

- ♦ Assisted in the coordination and execution of on-set activities, ensuring smooth production flow.
- ♦ Supported set preparation and cleanup, including equipment setup and breakdown.

EDUCATION

UNIVERSITY OF HAWAII - MANOA

AUGUST 2023 - MAY 2025

BACHELOR OF ARTS - ANIMATION

SKILLS

- | | | |
|------------------------|-----------------------|--------------------|
| ♦ Adobe Creative Suite | ♦ CapCut | ♦ Storyboarding |
| ♦ Final Cut Pro | ♦ Client Satisfaction | ♦ Character Design |
| ♦ ToonBoom Harmony | ♦ Communications | ♦ Graphic Design |

LANGUAGES

- ♦ English (Fluent)
- ♦ Tagalog (Fluent)